

2012 WCPO Community Issues and Needs List

1. Economy/Unemployment/Jobs
 - a. Job creation: few entry level jobs, encourage employers to hire again, train employees for new jobs
 - b. Create climate for small and mid-size companies to thrive
 - c. Align education with workforce needs, attract companies to Greater Cincinnati to increase job pool
2. Cincinnati Economic Development (must be Tri-State/Regional Economic Development)
 - a. Leadership must understand the importance of the region, not just the city
 - b. Job creation and retention (provide improved and affordable transportation for city neighborhoods)
 - c. Stop 'creative flight' of musicians and artists, increase civic pride
 - d. Effect of changes at CVG
3. Education
 - a. Bridge the skill gap: prepare the students to meet the needs of the workforce, business must begin working with educators
 - b. Loss of state funding
 - c. Transform a broken public education system, higher standards for all Cincinnati Public Schools
4. Healthcare
 - a. Understanding healthcare reform changes, effect of proposed Medicare payments to tri-state doctors
 - b. Quality access
5. Transportation
 - a. Affordable and reliable transportation to access jobs
 - b. Regional high-speed rail
 - c. Brent Spence Bridge replacement
6. Vitality of Non-Profits
 - a. Increase funding for small, neighborhood-based non-profits that focus on the neighborhood
 - b. Why are most CEOs of non-profits unlike the majority of the people they serve?
 - c. How are non-profits employing sustainable funding models
 - d. Best practices, succession planning, our city's non-profits do more with less.
7. 2012 Presidential Election
 - a. Renewing citizen interest in politics, voting, and government funding
 - b. Ensure quality of poll works and accurate processing of votes
 - c. Create an informed citizenry that explores viewpoints beyond the extremes of Left and Right
8. Individuals and Families in Need
 - a. Expand services to incorporate programs that lead to self-reliance (i.e. financial counseling, jobs, etc.)
 - b. Current economy is increasing the need, determine the needs, provide the resources
9. Senior Citizens' Needs
 - a. The "Age Wave" and its effect on every aspect of our community
10. Human Relations/Diversity
 - a. Cultural competency in creating welcoming and inclusive environments at work, school and everyday interactions